



## LOVE ATLANTIC SOCIAL MEDIA GUIDE

### August

**SUGGESTED DAY TO POST: August 24th**

**WHAT TO POST:** Love Atlantic Promo Video OR “What Is Love Atlantic” graphic

**SUGGESTED CAPTION:**

What would happen if the Church in Atlantic Canada joined together for a week of radical generosity and service in Jesus’ name? What if, for the sake of the Kingdom, believers stepped across denominational lines in order to display God’s love to our neighbours? Can you imagine how our entire region would be transformed, all to the glory of God?

Love Atlantic - September 24th to October 1st - for more details, head to [loveatlantic.ca](http://loveatlantic.ca)

[#loveatlantic](#) [#radicallygenerous](#) [#jesus](#) [#jesusname](#) [#generosity](#) [#atlanticcanada](#)  
[#canadianchurch](#)

**SUGGESTED DAY TO POST: August 24th**

**WHAT TO POST:** “1 Month” graphic

**SUGGESTED CAPTION:** Love Atlantic is 1 month away! We can’t wait to shine the radical generosity and love of Jesus through our community. Give some prayerful consideration to how YOU can get involved this October.

### September

**SUGGESTED DAY TO POST: September 19th**

**WHAT TO POST:** “Ways To Pray Over Love Atlantic” graphic

**SUGGESTED CAPTION:** Pray that Jesus, the Light of the World, would shine brightly in Atlantic Canada.

Pray that Atlantic Canada would experience the love of Jesus Christ.

Pray that Atlantic Canada will experience the kindness of Jesus Christ.

Pray that Atlantic Canada will experience the generosity of Jesus Christ.

Pray that Atlantic Canada will experience the unifying presence and love of God in the name of Jesus.

Pray that Atlantic Canada will experience the blessing of the Spirit through the Church.

We’re covering the week of Love Atlantic in prayer! Join us on Facebook Live every morning from September 24th to October 1st as we pray together. <https://www.facebook.com/loveatlantic.ca>

[loveatlantic.ca](http://loveatlantic.ca)

**SUGGESTED DAY TO POST: September 17th**

**WHAT TO POST:** “1 Week” graphic

**SUGGESTED CAPTION:** 1 more week until Love Atlantic! How are you participating in radical generosity in Jesus' name?

**SUGGESTED DAY TO POST: September 20th**

**WHAT TO POST:** "Ways To Give" graphic

**\*\*\*This post will depend on the structure of your financial giving. This is intended to give your congregation a heads up on how they can participate financially on September 24th if you're doing a large offering.**

**SUGGESTED DAY TO POST: September 21st**

**WHAT TO POST:** "3 days" graphic

**SUGGESTED CAPTION:** 3 ❤️ more ❤️ days ❤️ until ❤️ Love ❤️ Atlantic!

**SUGGESTED DAY TO POST: September 22nd**

**WHAT TO POST:** "2 days" graphic

**SUGGESTED CAPTION:** Only 2 more days to sign up to get involved in Love Atlantic!

**SUGGESTED DAY TO POST: September 23rd**

**WHAT TO POST:** "Tomorrow" graphic

**SUGGESTED CAPTION:** Join us tomorrow as we kick off ❤️ LOVE ATLANTIC ❤️. We're joining together with churches all across Atlantic Canada for a week of radical generosity in Jesus' name.

As you display God's love for your neighbourhood, be sure to head over to [loveatlantic.ca](https://loveatlantic.ca) and click on "Report My Time". It is going to be overwhelming to see what we can accomplish as a church, but also as THE Church in Atlantic Canada!

**SUGGESTED DAY TO POST: September 24th to October 1st**

**WHAT TO POST:** We suggest posting daily with photos, videos and snapshots of the acts of service your church family is doing through the week. Posts do not have to be fancy, but regular posting builds momentum and excitement within your congregation and community! We like to break the rules of social media this week and flood people's feeds with the radical love of Jesus!

## October

**SUGGESTED DAY TO POST: October 7th**

**WHAT TO POST:** An "acts of service" photo from your church family

**SUGGESTED CAPTION:** Join us tomorrow as we 🎉 CELEBRATE 🎉 all God has done in our region through Love Atlantic! BIG things were done in Jesus' name and lives were changed! You won't want to miss this!

**SUGGESTED DAY TO POST: October 9th**

**WHAT TO POST:** Highlight video (available Saturday, October 7th from [loveatlantic.ca](https://loveatlantic.ca) under "Resources")

**SUGGESTED CAPTION:** What would happen if the Church in Atlantic Canada joined together for a week of radical generosity and service in Jesus' name? Take a look...